



Textbook & Academic
Authors Association

FOR IMMEDIATE RELEASE

Contact: Eric Schmieder, Membership Marketing Manager, Email: Eric.Schmieder@taaonline.net Phone: (919) 437-0241



Textbook & Academic Authors Association Announces 2020 Textbook Award Winners

February 24, 2020, Fountain City, WI – Twenty-nine textbooks have been awarded 2020 Textbook Awards by the Textbook & Academic Authors Association (TAA). Seven textbooks received William Holmes McGuffey Longevity Awards, 14 textbooks received Textbook Excellence Awards, and eight textbooks received Most Promising New Textbook Awards.

The McGuffey Longevity Award recognizes textbooks and learning materials whose excellence has been demonstrated over time. The Textbook Excellence Award recognizes excellence in current textbooks and learning materials. The Most Promising New Textbook Award recognizes excellence in 1st edition textbooks and learning materials.

TAAonline.net/awards

2020 Most Promising New Textbook Award Winners (College)

Fundamentals of Image Data Mining, 1st ed.

By Dengsheng Zhang

Published by Springer

Computer Science and Engineering

Here's what judges had to say:

Fundamentals of Image Data Mining, 1st ed.

[Download book cover image](#)

"*Fundamentals of Image Data Mining* provides excellent coverage of current algorithms and techniques in image analysis. It does this using a progression of essential and novel image processing tools that give students an in-depth understanding of how the tools fit together and how to apply them to problems."

About the Textbook & Academic Authors Association (TAA)

The Textbook & Academic Authors Association (TAA) provides a wide range of professional development resources, events, and networking opportunities for textbook authors and authors of scholarly journal articles and books. www.TAAonline.net

Fundamentals of Image Data Mining
Analysis, Features, Classification and Retrieval
Zhang, D.
2019, XXXI, 314 p. 202 illus., 117 illus. in color.,
Hardcover
ISBN: 978-3-030-17988-5